



## EITA - Corporate Social Responsibility

## In support of Education Fund of Yayasan Metta Chempaka Malaysia 18 Feb 2015



EITA Resources Berhad ("EITA") through its Corporate Social Responsibility programme took an unprecedented initiative to organize a Chinese New Year Eve Reunion Dinner for a worthy charity course.

A grand Chinese New Year Eve Reunion Dinner 2015 was held in the Main Hall of SJK(C) Yuk Chai, Taman Megah, PJ, on 18th February, 6:00 pm - 9:30 pm. The event was supported by the Board of Governors of the school. The nett proceeds of RM 15,000 from this event was donated in support of the Educational Fund of Yayasan Metta Chempaka Malaysia (YMCM).

Mr. JS Lim from EITA, commented, "the YMCM Educational Fund has noble objectives of assisting and elevating the level of education for school children from poor and remote areas of Malaysia irrespective of race and religion. Besides providing essentials such as books, stationery, school bags and uniforms, YMCM



also gives financial assistance to these under-privileged families to ensure their children are fed and stay in school."



During the CNY eve period, restuarants are usually over-booked and prices inflated. However, with this Reunion Dinner charity event, guests got to enjoy a 9-

course sumptious feast prepared by a top Sekinchan chef. Also, guests get to take fun photos with the "Choy Sun Yeh" at the photo-wall as well as being entertained by a local band called The Songbirds. On top of this, ample parking space was available at the school compound.









